

AM+FM

SANTA MISA

**CADENA 3**  
 ARGENTINA

Domingo de 08:00hs a 09:00hs

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>LV3 o CADENA 3 AM + FM</b>	<b>5,35</b>	<b>59,19</b>	<b>5,96</b>	<b>65,97</b>	<b>181,35</b>	<b>01:49</b>	<b>32,87</b>

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>Radio Popular 92.3</b>	<b>3,61</b>	<b>39,95</b>	<b>3,61</b>	<b>39,95</b>	<b>100,00</b>	<b>01:00</b>	<b>22,18</b>
<b>LV3 o Cadena 3 por FM</b>	<b>2,67</b>	<b>29,60</b>	<b>2,67</b>	<b>29,60</b>	<b>100,00</b>	<b>01:00</b>	<b>16,44</b>
<b>LV3 o CADENA 3 por AM</b>	<b>2,67</b>	<b>29,59</b>	<b>3,28</b>	<b>36,37</b>	<b>81,35</b>	<b>00:49</b>	<b>16,43</b>
Radio Mitre 810 por AM	1,23	13,61	1,73	19,21	70,86	00:43	7,56
Radio Mitre 810 por FM 97.9	0,94	10,36	0,94	10,36	100,00	01:00	5,75
<b>106.9 FM Córdoba</b>	<b>0,88</b>	<b>9,79</b>	<b>0,88</b>	<b>9,79</b>	<b>100,00</b>	<b>01:00</b>	<b>5,44</b>
Radio Universidad	0,37	4,15	0,59	6,56	63,32	00:38	2,31
Otras FM	0,79	8,74	0,86	9,57	91,37	00:55	4,85
<b>Encendido AM+FM</b>	<b>16,26</b>	<b>180,08</b>	<b>16,80</b>	<b>186,07</b>	<b>96,78</b>	<b>00:58</b>	<b>100,00</b>

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>Radio Mitre 810 AM + FM</b>	<b>2,16</b>	<b>23,97</b>	<b>2,67</b>	<b>29,57</b>	<b>170,86</b>	<b>01:43</b>	<b>13,31</b>

**Targets: Total personas (Población = 1107303 Casos dom = 343)**
**Ciudad de Córdoba Agosto / Septiembre 2019**